

THE NARRATIVE IMMERSION

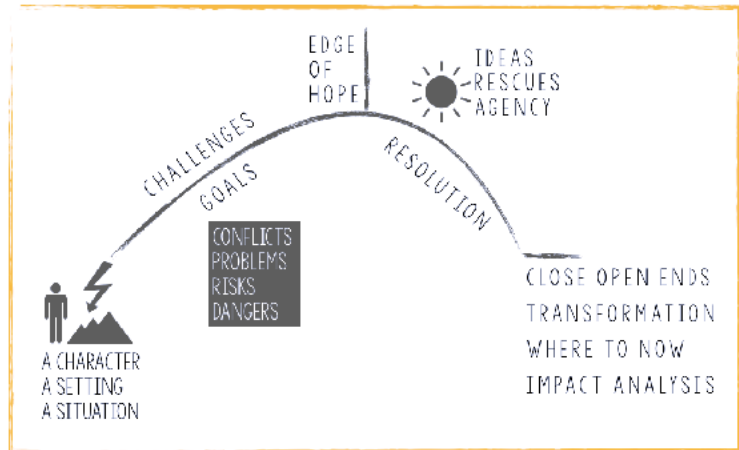
Mining Your Stories. Amplifying Your Value

The Power of Story

Stories feed our hunger to connect and our drive to understand and discover more about ourselves, and the communities we serve. Stories affirm who we are as individuals and reveal who we are as a collective. They drive our decisions. Creating strong narratives to support our stories strengthens the infrastructure of any organization, by memorializing why you exist and the impact you make on the world.

Outcomes of The Narrative Immersion

1. A new protocol for developing stories from within your organization at all staff levels
2. A new collective resource of powerful narratives for easy integration into internal and external communications
3. A strategic and creative methodology to deliver essential information in fresh and memorable ways through story
4. A deeper awareness of how meaningful relationships form the backbone of extraordinary workplaces



Approach

We customize this program to match your culture and desired outcomes. We design for a deeply engaging, relevant and motivational experience. The following is a simple example of one of our workshop flows, that focuses on building stories from the inside out, weaving the personal narrative into the universal human experience.

Module 1: The Empty Bowl

Sparking common emotions from personal history

Module 2: The Anatomy of Story

Mixing the elements, building the fire

Module 3: Mining Your Own Experience

Critical and creative thinking; rigor and reward

Module 4: Story Integration

Lighting up the world with your unique narrative